



In this Issue:

- Colloms Named Distinguished Entrepreneur
- Goodfriend Shares Management Principles
- Dr. John Carroll Retires
- Renovations & Improvements to Elliott Hall
- BIC and PBL News and Photos

The Dashboard

Goodfriend School of Business
2020



Colloms Named Distinguished Entrepreneur

The Honorable Carl E. Colloms received the Distinguished Entrepreneur Award of 2020 at an outdoor ceremony on October 14, 2020. The DEA award was presented by Dr. Martha Maddox, Associate Dean, on behalf of the Goodfriend School of Business. Guest speakers at the special event included Dr. Robert Goodfriend, TWU Board of Trustees member and Entrepreneur, Mr. Allen Carter, President of Athens Insurance, and Dr. Harley Knowles, TWU President.

During his presentation to students, faculty, and guests, Judge Colloms described many of his experiences as an entrepreneur in the field of real estate development, and as an attorney, judge, and magistrate.

Continued on page 2 →

Goodfriend Shares Management Principles

Students in Dr. Edwin Quinn's Principles of Management class were treated to a presentation from Dr. Bob Goodfriend on October 14, 2020. Goodfriend shared his experiences and lessons learned as an entrepreneur, owner, manager and leader in the for-profit world of retail.

A member of the TWU Board of Trustees and McMinn County native, Goodfriend was the president of Goody's Family Clothing, Inc. The business was founded in 1953 by Goodfriend's father in Athens.



Continued on page 3 →

"I was thrilled when the Goodfriend School DEA Committee selected The Honorable Carl Colloms, JD," stated Dr. Knowles. "Many people know him for his generous philanthropy in higher education in this area and his law practice, but do not know much about his entrepreneurial background. He is a great example of someone who is highly successful and has decided to share his resources to benefit young people. He is the true servant leader in my view and a blessing to our university."

Colloms Named Distinguished Entrepreneur

← Continued from page 1

“I was thrilled when the Goodfriend School DEA Committee selected The Honorable Carl Colloms, JD,” stated Dr. Knowles. “Many people know him for his generous philanthropy in higher education in this area and his law practice, but do not know much about his entrepreneurial background. He is a great example of someone who is highly successful and has decided to share his resources to benefit young people. He is the true servant leader in my view and a blessing to our university.”



A 1964 graduate of Tennessee Wesleyan College, Colloms earned his law degree from the University of Tennessee in 1966. He practiced law and served as a city judge, county judge, and child support magistrate until his retirement in 2012. Colloms & Associates Inc. Property Development and Management owned 32 apartment complexes and 5 nursing homes.



Judge Colloms serves on the Board of Trustees of TWU. His \$2 million philanthropic gift to the university’s Proud Heritage, Strong Future” capital campaign was instrumental in the construction of what our students today enjoy as the Colloms Campus Center. The student center provides academic support, career preparation, game lounge, Burkett’s grill, student life offices, and meeting space for students and the community.

A reception honoring Judge Colloms immediately followed the award presentation. The venue selected for the DEA event was Wallace Square, a new outdoor setting on campus named in honor of Dr. Larry Wallace, former Vice President of TWU and civic leader.



“It was an honor to present the 2020 Distinguished Entrepreneur of the Year to the Honorable Judge Colloms,” Dr. Maddox said. “His presentation was so inspirational and it was so interesting to learn of his humble beginnings and how he saw the need for an education. Along with his law career, he saw opportunities in the real estate market. We admire his abilities to take the risks of being an entrepreneur.”

Goodfriend Shares Management Principles

← Continued from page 1



“Dr. Bob Goodfriend was able to speak to management and accounting classes during his recent visit to the TWU campus,” explained Dr. Martha Maddox, Associate Dean. “Students enjoyed the presentation from Dr. Goodfriend concerning his entrepreneur endeavors. He also mentioned that today’s business classes were very similar to what he learned many years ago. Dr. Goodfriend emphasized that human capital is critical to the success of an organization.”



Dr. Edwin Quinn summed up the experience this way: “Dr. Goodfriend shared with the students his rich history of growing a retail business to over 300 outlets, creating a private clothing label, and leading the company public. Dr. Goodfriend encouraged the students to maximize their time at Tennessee Wesleyan University and to actively engage their professors for numerous opportunities.”

Dr. John Carroll Retires

Students, faculty, administrators, and family gathered in Elliott Hall on October 28 for a reception honoring Dr. John Carroll. Carroll recently retired after two decades with Tennessee Wesleyan University. He received many well wishes

from those in attendance and a beautiful print of Tennessee Wesleyan created by former student Angela Key Ritchey.



While he has officially “retired,” the good news for his faculty colleagues and students in the Goodfriend School of Business is that Dr. Carroll is continuing to teach as an Adjunct Professor on a part-time basis.



Dr. Carroll is a native of Alabama but grew up in North West, FL, and came to TWU in 1999 following a 25-year career in the United States Air Force. He attained the rank of Captain and served his country in the following locations: San Antonio, TX; Wichita Falls, TX; Selma, AL; Okinawa, Japan; Biloxi, MS; Dothan, AL; Panama City, FL; and Aviano, Italy.

Dr. Carroll received his Doctor of Business Administration degree (D.B.A.) in Management Information Systems from Northcentral University in Arizona. He has taught in the M.B.A. program, the traditional day program, and the Management Excellence evening program. He and his wife Ester have one daughter, Brianna, who is a graduate of TWU. He also has two older daughters and five grandchildren.



Dr. Carroll said about his time at TWU: “I had the best of both worlds at TWU. Teaching at an awesome university and living in beautiful East Tennessee at the gate of the Smoky Mountains. I can also say that my colleagues in the last 20 years are some of the best. Although I am retired, I am very thankful I am allowed to continue as a TWU adjunct.”

Renovations and Improvements to Elliott Hall

Students returning to Elliott Hall for the Fall semester have enjoyed the benefits of several renovations and new technology in the classrooms.

All restrooms in Elliott Hall were renovated and modernized thanks to a generous gift by Ms. Ginny Elliott. Mrs. Elliott is the widow of Mr. Ken Elliott, an Athens native and Tennessee Wesleyan alumnus. Mr. Elliott served on the college's Board of Trustees for several years and retired from Mobil Oil as the vice president of engineering. Mr. and Mrs. Elliott have been tremendous supporters of our students over the years and Elliott Hall is named in their honor.



New technology in the classrooms was funded by a gift from Dr. Bob Goodfriend. A member of the TWU Board of Trustees and McMinn County native, Goodfriend was the president of Goody's Family Clothing, Inc. The Goodfriend School of Business was named in honor of Dr. Bob and his wife, Wendy.



Business Investment Club News and Photos

The Business Investment Club seeks students from all majors who are interested in conducting research on various securities and managing an actual investment portfolio.

Following a generous donation of more than \$30,000 from Mr. and Mrs. Ric Galberaith, the Bulldog Investment Club was established in early 2020.

BIC members will gain insight into financial analysis and experience what a career in asset management might look like.

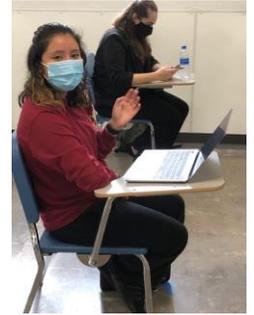
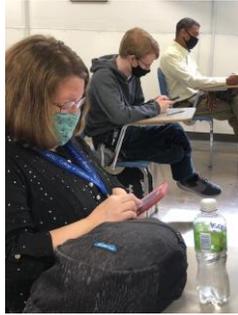


Faculty sponsors are Mr. Sandy Maddox, Dr. Sheron Lawson, Dr. Rufus Beaty, and Ms. Dana Hammontree. They advise the members on decisions regarding trades and BIC governance.

← BIC President Cody Demalavez invites all students to attend the bi-weekly Tuesday meetings in Elliot 305, the Ginny Elliott Financial Services Center.

Phi Beta Lambda News and Photos

PBL is the student organization for the Goodfriend School of Business. Membership is open to all TWU students. The purpose of PBL is to increase awareness of local businesses and business leaders and the responsibility they hold in the community. PBL sponsors several student events, and guest speakers present on a vast array of business topics.



← PBL President Jake Murphy invites all students to attend the monthly Tuesday meetings in the Litehouse 2.0, on the lower level of Elliott Hall. Faculty sponsors are Dr. Edwin Quinn, Ms. Wendy Pierce, and Ms. Dana Hammontree.