



Tennessee Wesleyan
UNIVERSITY

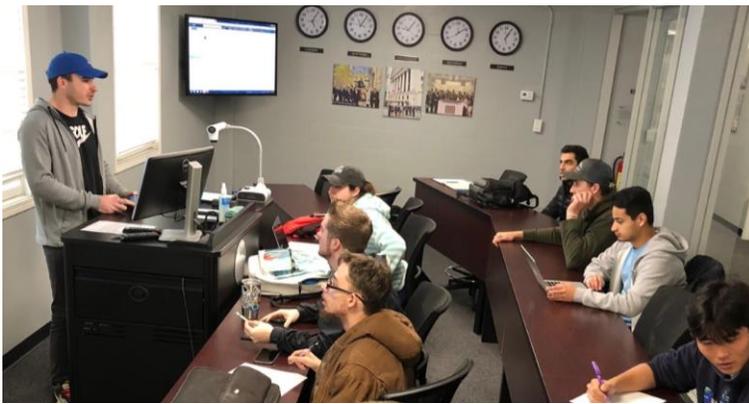
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The Dashboard

Goodfriend School of Business

March 2020



Bulldog Investment Club Established at TWU

Following a generous donation of more than \$30,000 from Mr. and Mrs. Ric Galberaith, the Goodfriend School of Business students and faculty organized The Bulldog Investment Club in January 2020.

Simon Nagy, a senior pursuing an emphasis in Finance with a minor in Entrepreneurship, is the inaugural president of the Bulldog Investment Club (BIC). Faculty advisors are Mr. Sandy Maddox, Mr. Tony Bryant and Mr. Rufus Beaty. They advise the members on decisions regarding trades and BIC governance.

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Above photo: Simon Nagy, BIC President, presents investment data to student investors.



Goodfriend, Elliott Sponsor Improvements

Special thanks to The Goodfriend Family for sponsoring a number of technological upgrades to Elliott Hall classrooms. The initial phase of the technology upgrades includes the following:

- Room 310: New instructor station, one HD touch screen, and one additional screen.
- Room 305: New HD touch screen.
- Room 304: New additional screen.
- Room 210: New instructor station, one HD touch screen, one additional screen, and an Elmo.

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“Plans for a student investment club have been under consideration for quite some time,” said Dr. Martha Maddox, Associate Dean for the Goodfriend School of Business. “It is gratifying to see this plan fulfilled, and to offer this tremendous opportunity to the deserving students of Tennessee Wesleyan University..”

Bulldog Investment Club Established at TWU

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Mr. Jordan Curtis, an advisor with Simmons Bank, executes all trades for BIC and serves as an external advisor while tracking performance of the investment fund. He also serves on the TWU Endowment Fund.



Club president Simon Nagy wants all TWU students to know the following:

“BIC seeks students from all majors who are interested in conducting research on various securities and managing a portfolio of an initial gift of approximately \$30,0000. Students will gain insight into financial analysis and experience what a career in asset management might look like. Join us for our weekly meetings beginning on Thursday in Elliot 305, in the Ginny Elliott Financial Services Center. “



Goodfriend, Elliott Sponsor Improvements

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Additional classroom technology will be added as needed.

“It is important that we keep the classroom technology used by students and faculty up-to-date,” said Dr. Martha Maddox, Associate Dean for the Goodfriend School of Business. “Our students need to be able to operate the same state-of-the-art technology they will encounter in the workplace after they graduate. Thanks to the Bob Goodfriend Family, we are able to do this.”

Ms. Ginny Elliott is sponsoring the remodeling and modernization of the Elliott Hall Restrooms, including new tile and other amenities.



“The restroom modernization funded by Ms. Elliott is such a nice improvement,” added Dr. Maddox. “I know that our students appreciate her generosity and vision.”

Aulerich Receives HR Scholarship

The Greater Athens Human Resources Association (GAHRA) presented Alison Aulerich, a student in Tennessee Wesleyan University's Management Excellence program, with the organization's 2020-2021 annual Scholarship on February 12. More than 40 GAHRA members and guests were in attendance for the awards presentation, which followed a catered lunch.

The scholarship provides \$1,000 to a student in the Management Excellence (ME) program each year. Applicants must submit two letters of references, a copy of their transcripts, and an essay entitled, "Why a College Education is Important to Me." GAHRA members Donna Creasman and Scott Davis, both of Randstad USA, reviewed the applications and chose the winner. Narrowing their choice down wasn't easy but both judges knew Aulerich was the right choice.



Above photo (l-r): Alison Aulerich, scholarship recipient; Julianne Hale, Director of Management Excellence.

"Alison really impressed us," says Davis. "Meeting her in person reaffirmed our decision."

Aulerich, who resides in Cleveland and attends ME classes at TWU's Cleveland location, attended the ceremony with two of her three children. As a working mother, Alison is a wonderful example of the incredible reach of the ME program. Juggling three kids and a full-time job is very challenging but, like so many of TWU's ME students, Alison manages to pursue her degree full time and successfully manage the other areas of her life, all while maintaining a 3.9 GPA.

Julianne Hale, Director of Management Excellence at TWU, was pleased with GAHRA's choice. "Alison is an exemplary student," she explains. "Students like her are the reason that my job is so satisfying. She manages to handle so many things simultaneously—work, home, and school—and I admire her and her ME peers so much for pursuing their goals. I'm excited for the opportunity that this scholarship will provide for Alison and I look forward to what the future holds for her and her family."

The scholarship was presented by current GAHRA President Gidget Walden, an alumna of TWU's adult degree-completion program. Walden said, "We want to recognize Alison and all of her hard work. We know how difficult it can be to pay for school and care for a family and GAHRA wanted to help reduce that financial burden with this scholarship."

Alison is scheduled to graduate from the ME program with honors this Spring. She has recently accepted a job with McKee Foods in Human Resources. The faculty at the Goodfriend School of Business all hope that she will keep up the academic momentum and pursue her MBA in the fall.

Wallace to Present Goodfriend Lecture April 9

The 2020 Goodfriend Lecture will occur on Thursday, April 9 at 11:30 in the Johnson Event Center. Deb Wallace, State Inspector General of Tennessee, will be our featured lecturer. Ms. Wallace is originally from Athens.

According to the Office of Inspector General website:

As Inspector General, Ms. Wallace directs the Office responsible for investigating allegations of fraud, waste, and abuse in the Executive Branch of state government. Ms. Wallace has twenty eight years of experience conducting administrative and criminal investigations in both state and federal government and holds credentials as a Certified Inspector General (CIG) and Certified Fraud Examiner (CFE). A retired Lieutenant Commander, she is also a twenty year veteran of the U.S. Navy, skilled in the areas of leadership, management, and administration.

Business Advisory Council Meets on March 26

The Business Advisory Council will meet on Thursday, March 26th, from 11:00 am – 1:00 pm in the Goodfriend Seminar Room. Student presentations by the Bulldog Investment Club will be featured.

GSOB Career Fair March 25

The annual Goodfriend School of Business Career Fair will be held on Wednesday, March 25, from 10:00 am – 1:00 pm in Elliott Hall. Students should dress in business attire and bring multiple copies of their resumé to the drop-in event.

Special Thanks to the following contributors to this issue:

Dr. Martha Maddox

Ms. Julianne Hale

Simon Nagy

