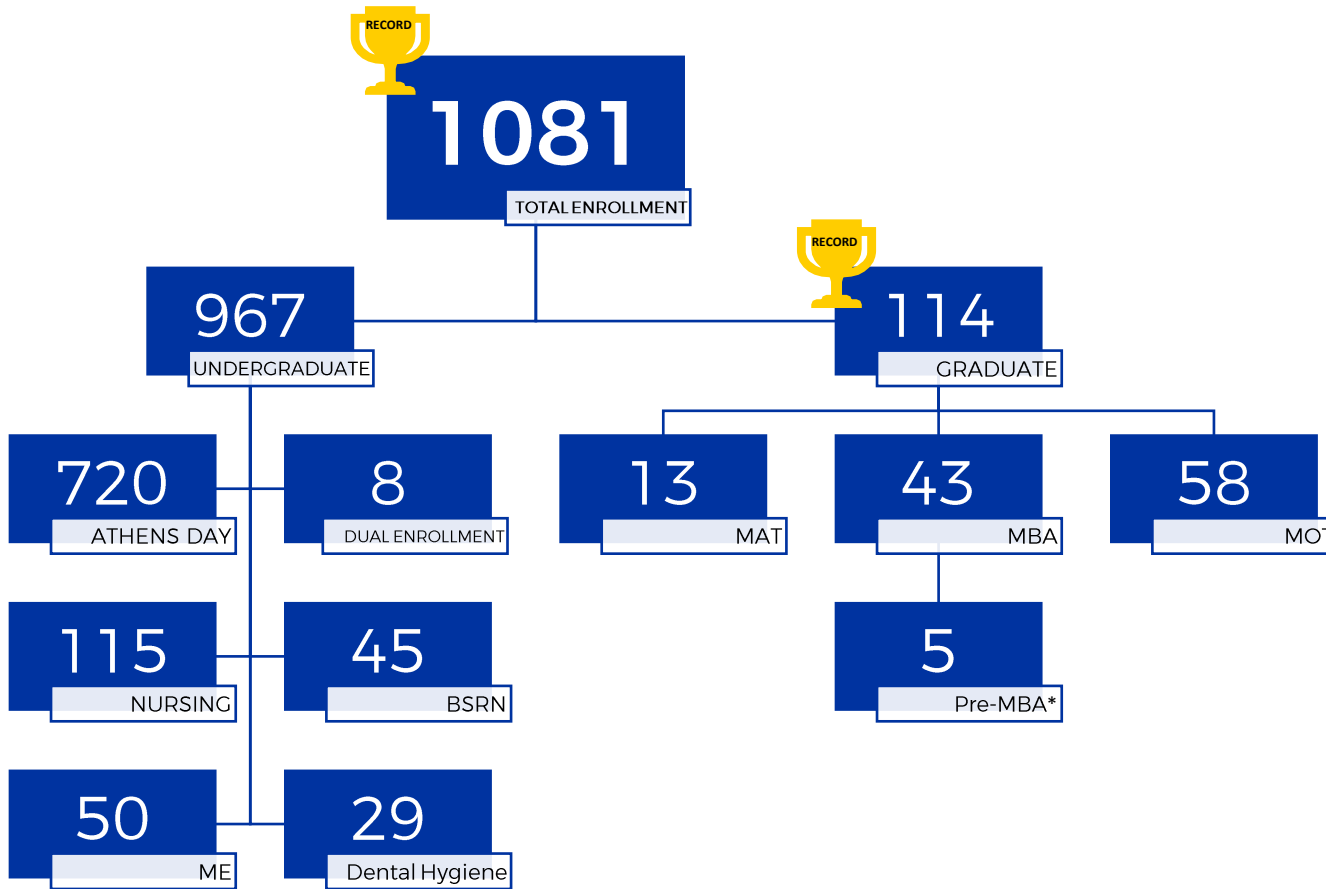




Tennessee Wesleyan UNIVERSITY

OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH



*Not included in count

2020 FRESHMEN COHORT RETENTION RATE

85.3%

Full-Time = 162/190

2020 TRANSFER COHORT RETENTION RATE

92%

All = 150/164

TOP MAJORS FOR NEW COHORTS

1. Nursing/Pre-Nursing
2. Education/MAT
3. Business
4. MBA
5. Pre-Professional (Allied Health)

2020 NEW STUDENTS

39%



61%



42% M / 58% F (excluding Graduate-Level)

ENROLLMENT TRENDS BY PROGRAM				
	SPRING 2019	SPRING 2020	SPRING 2021	+/-
UNDUPLICATED (ALL) 🏆	946	1077	1081	+4
ATHENS DAY (ALL) (excludes DE)	700	738	720	-18
Full-Time	665	708	688	-20
Part-Time	35	30	32	+2
FRESHMAN (NEW)	8	5	5	0
Freshman Full-Time	(8)	(5)	(5)	(0)
Freshman Part-Time	(0)	(0)	(0)	(0)
TRANSFER (NEW)	25	26	15	-11
Transfer Full-Time	(17)	(24)	(15)	(-9)
Transfer Part-Time	(8)	(2)	(0)	(-2)
NURSING (ALL)	108	123	115	-8
Dental Hygiene	---	29	29	0
ME (TOTAL)	37	38	50	+12
ME (ATHENS)	16	16	22	+6
ME (KNOXVILLE)	11	6	9	+3
ME (CLEVELAND)	10	16	19	+3
BSRN	30	46	45	-1
UNDUPLICATED GRADUATE (ALL) 🏆	37	75	114	+39
PRE-MBA	11	0	5	+5
MBA	26	45	45	0
MAT	---	---	13	---
MOT	---	30	58	+28
DUAL ENROLLMENT	29	23	8	-15
READMITS	11	13	10	-3
*NON-DEGREE SEEKING	2 (2 ATHENS DAY)	5 (5 Athens Day)	2 (2 ATHENS DAY)	-3

*Non-Degree seeking NOT included in specific program count, but are in overall & Athens Day count

